



TriGeo Wins 2 Mid Market Innovation Awards: Best of Show and Best Midmarket Hardware Solution

Fourth and Fifth Awards for SIEM Company in 2008

POST FALLS, Idaho (May 12, 2008) — [TriGeo Network Security](#), the leading provider of [security information and event management](#) (SIEM) technology for mid-market enterprises, today announced that attendees at the Midsize Enterprise Summit™ 2008 awarded the company the Best of Show and Best Midmarket Hardware Solution.

This marks the third consecutive Midsize Enterprise Summit where TriGeo has won hardware honors, demonstrating the company's consistent product innovation to meet midsize organizations' evolving security and compliance needs. In addition, TriGeo was a finalist in three other categories: Best Midmarket Software Solution, Best Presentation, and Best Execution of a Midmarket IT Solution.

The Mid Market Innovation Awards are the only awards in the channel voted on solely by the attending IT decision-makers who directly influence their customers' technology buying decisions.

This recognition comes on the heels of several additional accolades for TriGeo across business, security and financial audiences. Within the past five months the company has been named:

- The #1 technology innovator on [Bank Technology News' FutureNow List](#)
- The "Best Event Management Solution" for the second consecutive year in the [SC Magazine Reader Trust Awards](#)
- A finalist for the 2008 North American *Red Herring* 100 Award

According to Gartner, "TriGeo's Security Information Manager has been designed for ease of deployment, provides a combination of [security event management] SEM and security information management (SIM) function, and is oriented to midsize companies that need both SEM and compliance reporting."¹

TriGeo's Security Information Manager (SIM) is the only real-time SIEM appliance that automatically identifies, notifies and responds to network attacks, suspicious behavior and policy violations, based on hundreds of pre-built correlation rules and users' customized actions. The solution is designed and priced for mid-market networks and offers proactive network monitoring, log management and controls for insider and hacker activities, giving enterprises the ability to quarantine, block, route and control services, processes, accounts and privileges.

TriGeo was the first SIEM company to recognize the unique technology, deployment and pricing needs for mid-market organizations. TriGeo SIM comes stocked with more than 600 monitoring rules and 240 auditing and compliance reports, giving IT managers in-depth network analysis out of the box – for prices starting below \$20,000. Its customer base spans hundreds of mid-market organizations, including banks, credit unions, retailers, health care providers, government organizations, utilities and media/entertainment companies.

Gartner's Dataquest Insight report forecasts the SIEM market to grow from \$830 million in 2007 to more than \$2 billion in 2012. Analyst Ruggero Contu states that, "Compliance is the primary driver for the adoption of SIEM tools; however, SIEM technology is also adopted to tackle the increasing threats from targeted attacks and fraud. End users

¹ Gartner Inc. "Dataquest Insight: Forecast Analysis for Security Information and Event Management, Worldwide, 2007-2012" by Ruggero Contu. March 5, 2008

(more)

need to analyze security event data in real time (for threat management, primarily focused on network events) and to analyze and report on log data (for security policy compliance monitoring, primarily focused on host and application events).”²

“Security and compliance are ongoing processes that require real-time correlation and analysis of all network events, and mid-tier organizations are especially vulnerable without the staff and budget of large enterprises,” said Michelle Dickman, president and CEO of TriGeo Network Security. “We’re motivated by our customers’ and prospects’ business challenges, and honored by their recognition at this event.”

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About TriGeo Network Security

TriGeo Network Security delivers enterprise security information and event management (SIEM) designed specifically for the needs of the mid-market. TriGeo SIM is the only real-time SIEM appliance that automatically identifies and responds to network attacks, suspicious behavior and policy violations. This award-winning product combines real-time log management, event correlation, USB detection and prevention with powerful active response technology. TriGeo SIM is both a unique network defense technology and an “Audit-Proven” compliance solution that meets the security monitoring and log management requirements imposed by PCI, GLBA, NCUA, FDIC, HIPAA, SOX and more.

TriGeo has hundreds of customers across key vertical markets including financial services, health care, government, utility, retail and media/entertainment. TriGeo SIM has won numerous awards including the 2007 and 2008 *SC Magazine* Reader Trust Award, 2007 Frost & Sullivan North American Technology Innovation of the Year Award, the *Bank Technology News* #1 ranking in the 2008 FutureNow List, and the *SC Magazine Best Buy* of 2006 award for Event Management. The Company is a member of the PCI Security Standards Council and PCI Security Vendor Alliance and is represented by partners nationwide.

For additional information about TriGeo and its products, services and partners, please contact TriGeo at 1 (866) 664-9292 or at www.TriGeo.com.

About Midsize Enterprise Summit

The only global event (midsizeenterprise.com) addressing the information technology issues unique to midsize organizations. This by “invitation only” event brings senior IT executives together with leading and emerging technology providers to enable strategic IT decision making.

About Vision Events

Vision Events, a division of United Business Media, is a leading producer of highly focused business events that bring resellers and end users together with leading and emerging technology providers in private boardroom appointments and case study presentations to form strategic partnerships and secure new business in the technology sector. Additional information about Vision Events can be found at visionevents.com.

About Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel, formerly CMP Channel, is the global leader in technology sales and serves as the one stop shop for the sales channel that drives 75 percent of technology sales throughout the world. IT suppliers and Solution Providers turn to Everything Channel to manage and accelerate their business. Everything Channel provides the answer to strategy and branding, online marketing, research/market intelligence, lead generation, branded and custom events, education and workflow tools targeted to those who buy and sell through the Channel. Everything Channel is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.

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² Gartner Inc. “Dataquest Insight: Forecast Analysis for Security Information and Event Management, Worldwide, 2007-2012” by Ruggero Contu. March 5, 2008