



TriGeo Network Security Wins Multiple 'Midmarket Innovation Awards' for 7th Consecutive Midsize Enterprise Summit

Company Takes Home 'Best Execution of a Midmarket Solution' and 'Best Presentation' Honors for TriGeo SIM Version 5

POST FALLS, Idaho (April 26, 2010) — TriGeo Network Security, the leading provider of [security information and event management \(SIEM\)](#) technology for [midmarket enterprises](#), was just named as the 'Best Execution of a Midmarket Solution' and the 'Best Presentation' by attendees at the tenth annual Midsize Enterprise Summit – East. The wins mark the seventh consecutive Midsize Enterprise Summit that TriGeo has received multiple 'Midmarket Innovation Awards' and the third and fourth midmarket recognitions the company has brought home within the past four weeks.

"It's been an exciting month for TriGeo and our midmarket traction is a direct reflection of the relationship-based approach that we take with our customers – ensuring that we're delivering top-notch protection and support every day," said Michelle Dickman, president and CEO of TriGeo Network Security. "The Midsize Enterprise Summit is one of our favorite events because it gives us an opportunity to collaborate with the CIO community and talk about their biggest concerns, their plans for the future and how we can help. We're honored to be repeatedly recognized by the attendees at the Summit."

The 'Midmarket Innovation Awards' are the only awards in the industry that are voted on solely by the attending decision-makers who directly influence their customers' technology purchases. TriGeo was the only company that was a finalist in every applicable award category and showed up alongside several other notable technology providers including Google, Inc. and HP/Intel.

"Our awards programs embrace innovation and success for technology companies in the midmarket," said Nancy Hammervik, Senior vice president of Everything Channel Events. "We congratulate the winners on their achievement."

TriGeo is consistently recognized as the top SIEM technology provider for midmarket enterprises. The company recently launched the fifth generation of its flagship [SIM solution](#) that goes far beyond simple [log management](#), providing real-time log analysis to identify network attacks and policy violations as they happen and initiate proactive responses such as quarantining, blocking, and USB device defense. The solution is delivered as a fully configured appliance and comes stocked with more than 700 security

and network monitoring rules and more than 300 pre-built reports for compliance and network analysis. All of this is available at a price starting below \$20,000 for North American-based deployments. The company has hundreds of customers across financial services, retail, healthcare, education, government, utility and media/entertainment.

For more information please visit: <http://www.trigeo.com/> or follow us on Twitter at <http://twitter.com/trigeotweets>.

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About TriGeo Network Security

TriGeo Network Security delivers enterprise security information and event management (SIEM) designed specifically for the needs of the midmarket. TriGeo SIM is the only real-time SIEM appliance that automatically identifies and responds to network attacks, suspicious behavior and policy violations. This award-winning product combines real-time log management, event correlation, USB detection and prevention with powerful active response technology. TriGeo SIM is both a unique network defense technology and an "Audit-Proven" compliance solution that meets the security monitoring and log management requirements imposed by PCI, GLBA, NCUA, NERC CIP, FDIC, HIPAA, SOX and more.

TriGeo has hundreds of customers across key vertical markets including financial services, healthcare, government, utility, retail and media/entertainment. TriGeo SIM has won numerous awards including three *SC Magazine Awards*, the 2007 Frost & Sullivan North American Technology Innovation of the Year Award, the *Bank Technology News* #1 ranking in the 2008 FutureNow List, and the *SC Magazine Best Buy* of 2006 award for Event Management. The Company is a member of the PCI Security Standards Council and PCI Security Vendor Alliance and is represented by partners worldwide.

About Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel, headquartered in Framingham, MA, is a technology marketing and sales solutions company. Through its "Complete Technology Channel Solution," Everything Channel offers the right business tools to accelerate technology sales. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all technology sales channels through an extensive database. Everything Channel provides innovative field sales and marketing solutions to the sellers of technology to achieve measurable and significant results.

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UBM (UBM.L) focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetization of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities -- from doctors to game developers, from journalists to jewelry traders, from farmers to pharmacists -- with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organized into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently. For more information, go to www.ubm.com.

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